

NYSCA GUIDELINES INFORMATION SESSION

State & Local Partnerships



**Council on
the Arts
FY2021**



Program Goals

State and Local Partnerships (SLP) serves to foster arts and cultural development in all of New York State's communities and regions. SLP provides support to Local Arts Councils, Multi-Arts Centers, and Multi-Arts Service Organizations operating at regional, county, and local levels with the goal to support local cultural development and arts resources.

SLP also manages Decentralization (DEC), NYSCA's statewide regrant program. DEC provides support for community-based arts activities through a local decision-making grant process that reflects the unique character of each of the state's communities. DEC is administered through a network of local arts organizations that serve by invitation of the Council. DEC funding is awarded to artists and organizations in each of the state's 62 counties.

- Local Arts Councils provide services and programs to artists, arts organizations and the general public across artistic disciplines including local arts advocacy, regranting, marketing, formal technical and developmental assistance programs and information services.
- Multi-Arts Centers are organizations that own or operate an accessible community-based cultural facility and offer participatory multi-disciplinary arts programs, presentations, and exhibitions along with a range of resources for artists and local arts organizations. Programs must be regularly offered in at least three of the following areas: performing arts, visual arts, media arts, and/or literary arts.
- Multi-Arts Service Organizations are mission-driven to provide access to professional resources, information, and developmental and/or technical services for artists and arts organizations across multiple artistic disciplines.

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Key Dates & Deadlines

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|--|--|---|--|
| Guidelines Released January 14, 2020 | Application Period Begins January 28, 2020 | Deadline: March 12, 2020 4PM | Award(s) Announced By EST December 15, 2020 |
|--|--|---|--|

Previous Year Statistics

- \$7.1 million awarded
- 110 grants to 83 organizations
- Grants across 39 counties and all 10 REDC regions

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General Operating Support

Organizational Capacity Building

Services to the Field

Decentralization (DEC)

(By Invitation)

Regrants and Partnerships

(By Invitation)



Tips

Be specific!

Support your statements with details and stats about your service area, programs, services and attendance/enrollment!

- Provide a clear outline of the programs and services your organization currently offers and plans to offer in 2021. Tell us how programmatic decisions are made and how your organization gathers input and feedback from your community to inform programming choices.
- Describe your service area and the communities and populations that live and work in your region. Tell us how your organization identifies and cultivates communities that may be underrepresented. Provide an outreach plan that outlines the priorities and action steps to be taken to promote and provide access to your programs and services.

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Tips

Stats!

- Provide stats to quantify and support programming plans and attendance and/or enrollment. Use detail pertaining to the current or previous year's programs to support your projections for 2021.
- All the information you provide in an application, whether narrative or financial, should be clearly outlined and quantified. Your Project Budget should support and correlate directly to your application. Use the Budget Notes fields to provide the context for income and expense line items.
- Your application should never be perceived as"aspirational". A strong competitive application is well supported both narratively and numerically.

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FAQs

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My organization is a museum; is it eligible for State & Local Partnerships?
No; an eligible organization must be by mission an arts council, community arts center or service organization as defined in the guidelines and must offer ongoing multi-disciplinary programs and/or services.

What is the Organizational Capacity Building category?

This category supports new organizations that by mission are an arts council, arts center or arts service organization and are in the first 2-3 years of development. It is designed as a stepping stone to General Operating Support. This funding is awarded on a single year basis and may be renewed for up to three years.

Can my organization apply to serve as a DEC site?

No; DEC sites selected and invited to apply by the State & Local Partnerships program.



CFA Application Tips

- ✓ Prequalification is the first step; make sure your organization is Prequalified - and/or all vault documents are up to date.
- ✓ View application resources at www.arts.ny.gov/nysca-grant-opportunities, including our application manual PDF and interactive guide at www.arts.ny.gov/application-guide.
- ✓ There are no exceptions to the CFA application deadline once the deadline has passed. It is a time-sensitive application.
- ✓ Read the questions carefully and answer them directly. Be succinct. The NYSCA-CFA application questions have word counts.
- ✓ Use the Financial Notes section provided.
- ✓ Remember to answer all the CFA application questions and provide all support materials requested. **NOTE: You may opt to mail hard copy marketing materials in lieu of uploading to the application portal.**

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THANK YOU!

