

# **NYSCA GUIDELINES INFORMATION SESSION**

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**Presenting**

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**Council on  
the Arts  
FY2021**



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## Program Goals

The Presenting Program supports the field of live professional performing arts programming in multiple art forms through festivals, seasons and series.

Across a broad range of disciplines, presenting projects are defined by formal agreements in which organizations agree to pay a guaranteed fee to artists in exchange for the performance of creative work.

The most competitive applications are from organizations that show:

- Clearly defined curatorial vision
- Dedication to quality
- Commitment to supporting artists through competitive fees
- Strong connection to the community they serve



## Key Dates & Deadlines

<b>Guidelines Released</b> January 14, 2020	<b>Application Period Begins</b> January 28, 2020	<b>Deadline:</b> <b>March 12,</b> <b>2020 4PM</b>	<b>Award(s) Announced By</b> EST December 15, 2020
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## Previous Year Statistics

- \$2.1 Million awarded
- 92 grants to organizations
- Grants across 39 counties and all 10 REDC regions

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**Project Support**

**General Operating Support**

**Regrants and Partnerships**  
(By Invitation)

**Services to the Field**  
(By Invitation)



# Tips

- **Read** the Guidelines carefully. There are updates every year.
- **Submit early.** Don't wait until the last day to apply – there are no extensions.
- **Highlight your audience.** In your responses, give panelists a clear picture of who attends your performances, who you are targeting through outreach/promotion, and what benefit your audience receives from your programming.
- **Include artist agreements.** Example agreements are required for submission, and should clearly show a minimum guaranteed artist fee.

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## FAQs

Q. Can an organization for GOS and Project Support in the Presenting Program?

A. No. Organizations may submit only one request to the Presenting Program. But your organization may submit a second request to another program if appropriate.

Q. Can a Presenting Program grant be used for the creation and/or development of new Work?

A. No. Expenses for development of new work (including artist residencies and/or fellowships) are ineligible.

Q. Is there someone at NYSCA I can talk to about my application?

A. Yes! Many questions can be answered by reading the program guidelines. But if you still have questions you can contact program staff to schedule a phone call.

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# CFA Application Tips

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- ✓ Prequalification is the first step; make sure your organization is Prequalified - and/or all vault documents are up to date.
- ✓ View application resources at <https://www.arts.ny.gov/about-nysca-grants>, including our application manual PDF and interactive guide at [www.arts.ny.gov/application-guide](http://www.arts.ny.gov/application-guide).
- ✓ There are no exceptions to the CFA application deadline once the deadline has passed. It is a time-sensitive application.
- ✓ Read the questions carefully and answer them directly. Be succinct. The NYSCA-CFA application questions have word counts. Use the Financial Notes section provided.
- ✓ Remember to answer all the CFA application questions and upload all support materials requested. Hard copies of marketing materials can be sent to NYSCA's office. See Guidelines for address.



# Contact

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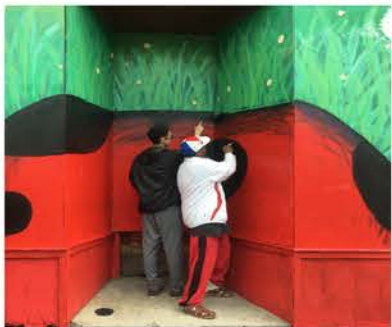
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# THANK YOU!

