

**NYSCA GUIDELINES
INFORMATION SESSION**

Music Program



**Council on
the Arts
FY2021**



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Program Goals

The Music Program fosters the creation and performance of music by both established and emerging music organizations producing chamber music, choral music, early music, jazz, new music, opera and orchestral music events. It supports music instruction for all ages at community music schools, and funds services to artists and music organizations, including projects exploring the use of new technologies. The program encourages innovative programming, the performance of new and recent repertoire and performances in non-traditional spaces.

Program Prerequisites

- Applicants whose primary mission in the production of performances must have produced one season of at least three musical events or a festival on consecutive days in each of the past two years, and must project a season of at least three musical events in New York for the coming year.
- Opera companies must annually produce at least two operas, with accompaniment by an instrumental ensemble, or one staged opera with orchestra plus a minimum of one concert (group vocal) recital accompanied by an instrumental ensemble
- The organization must demonstrate a consistent policy of fair payment to musicians. Applicants may refer to the applicable guidelines for payment equal to or exceeding the minimum local scale of the American Federation of Musicians and/or the American Guild of Musical Artists.



Key Dates & Deadlines

Guidelines Released January 14, 2020	Application Period Begins January 28, 2020	Deadline: March 12, 2020 4PM	Award(s) Announced By EST December 15, 2020
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Previous Year Statistics

- \$3.1 million awarded
- 216 grants to 209 organizations and artists
- Grants across 31 counties and 10 REDC regions

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Project Support

General Operating Support

Community Music Schools

Services to the Field

Regrants and Partnerships

(By Invitation)



Fiscal Sponsorships

- NYSCA applicants may apply on behalf of another organization as a fiscal sponsor for Music Program support, in Project Support category
- Services provided by the sponsoring organization are limited to fiscal management, submission of the application and the final report, and, by mutual agreement, publicizing the activity
- Music Program-specific questions answered and project budget included only on Sponsored Application form uploaded to CFA
- Fiscal sponsorship agreement must be created and uploaded in CFA
- Funding will generally not exceed \$10,000

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Putting Your Best Foot Forward

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- Don't assume that panelists are already familiar with your organization!
- Panelists reviewing applications base their evaluation upon what applicants write in their application and their support materials. They may or may not have previously experienced your work.
- Unlike some other grant applications, NYSCA applications involve answers to specific questions
- Make sure that your answers include clear, specific information about what you are applying for, your organization and project budget
- Use budget notes to itemize significant income and expense items



CFA Application Tips

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- ✓ Prequalification is the first step; make sure your organization is Prequalified - and/or all vault documents are up to date.
- ✓ View application resources at <https://www.arts.ny.gov/about-nysca-grants>, including our application manual PDF and interactive guide at <https://www.arts.ny.gov/application-guide>.
- ✓ There are no exceptions to the CFA application deadline once the deadline has passed. It is a time-sensitive application.
- ✓ Read the questions carefully and answer them directly. Be succinct. The NYSCA-CFA application questions have word counts.
- ✓ Use the Financial Notes section provided.
- ✓ Remember to answer all the CFA application questions and upload all support materials requested. Do not submit hard copy to MSC.



Support Materials

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- Required Support Materials are critical to the review of your application. They are usually the only way that panelists are able to see and hear the work of your organization and project personnel
- Support materials are provided in the CFA through uploads of PDF's of print materials, and URL's of media samples. Hard copies are not accepted.
- Panelists typically view no more than 3 minutes of video or audio media samples. Be sure to include varied material and indicate what you would like the panel to view and hear by specifying the exact point of beginning and ending on the sample. Also indicate where in the sample to locate the artists for which support is requested.
- Samples must be recent - from within the last two years.



Applying in the Right Category

- If you haven't applied to the Music Program before, we recommend applying for Project Support rather than General Operating Support
- General Support applicants must be primarily music organizations and have at least one salaried administrative staff member
- Community Music School support is provided for core activities of community schools. Applicants must have at least 100 students enrolled, been in operation for two years and provide scholarship support for a substantial proportion of the student body.
- Music organizations are encouraged to apply on behalf of a composer to the Individual Artists Program for Composer Composition support. Applications to the Individual Artists Program are exempt from the two request limit for NYSCA applications.

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Resources

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- A listing of free and low cost resources may be found on the NYSCA web site: <https://www.arts.ny.gov/resources/resources-by-discipline#Music>
- These include consultations and materials for:
 - Organizational development
 - Marketing
 - Governance
 - International touring and visas
 - Diversity, equity and inclusion
 - Community engagement
 - Legal resources
 - Audience Development
 - Accessibility



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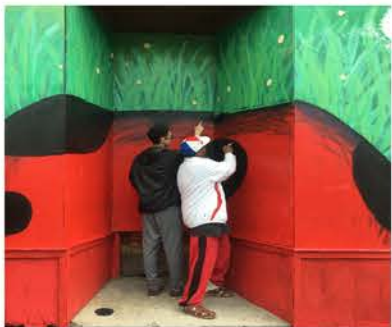
Contact

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THANK YOU!

