Thank you for joining the New York State Council on the Arts' FY2024 Support for Artists Webinar!

The webinar will begin momentarily!

NEW YORK STATE | Council on the Arts

Caption: Education Through Music/Photo: Jason DeCrow

NYSCA FY2024 Webinar Support for Artists

Hosted by

Program Director, Arian Blanco

Program Director, Christine Leahy

June 1, 2023 at 11AM

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

NYSCA FY2024 Funding Overview

- We are immensely grateful to Governor Hochul and our State Legislature for their $127 million investment in the arts.

- Four NYSCA opportunities are currently open.

- Capital Projects funding opportunity will open in Fall 2023.

- The FY2024 **guidelines and application manual** can be found on the FY2024 Opportunities Page on the NYSCA website: https://arts.ny.gov/FY2024FundingOpportunities!

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

What is the first step to apply for NYSCA Funding?

Prequalification

- You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding from NYSCA. *Please note: This is a separate portal from the application portal.*

- Don't wait – start this process now!

- **Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants.** The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

Prequalification

- **New Applicants:** Please begin the Prequalification process as soon as possible.

- **Returning Applicants:** Your prequalification status expires annually. Please be sure to check their vault status. *Hundreds of vaults are expiring in the next few months, please review your status today*.

- If you have additional questions on the Prequalification requirement, please contact us at help@arts.ny.gov or visit our website for more information, including a prerecorded webinar.

Key Dates

- Guidelines posted: **May 16, 2023**

- Application portal opens: **June 1, 2023**

- Application portal closes: **July 13, 2023 at 4PM**

- Expected Support for Artists grant award announcement: **December 2023**

- *Everything you need to start the process is available now!*

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Eligibility

- Be a non-profit organization either incorporated in or registered to do business in New York State, Native American tribe in New York State, or unit of government in New York State municipalities.

- Have your principal place of business located in New York State.

- Please review eligibility as listed in the guidelines.

NEW YORK
STATE OF
OPPORTUNITY. | Council on the Arts

Funding Priorities

- The New York State Council on the Arts is committed to providing opportunities for artists, at all stages in their careers, to continue to develop and present their work.

- NYSCA Support for Artists seeks to:
  - Enhance the vibrant and diverse artistic voices of New York State-based art makers.
  - Invest in projects that represent significant growth in the artistic development of individual artists.
  - Strengthen the relationships between individual artists and the artistic goals and mission of the sponsoring or commissioning organization, as applicable.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

NYSCA Support for Artists Overview

• For FY2024 artists may apply for a creative grant to NYSCA from the following artistic areas:

• Choreography Commissions

• Composer Compositions

• Film, Media, and New Technology

• Folk and Traditional Arts

• Interdisciplinary

• Literature

• Theater Commissions

• Visual Arts

NEW YORK
STATE OF
OPPORTUNITY. | Council on
the Arts

NYSCA Support for Artists Overview

Awards will be $10,000

• While no matching amount is required, if the applicant proposes work that will require more resources than this grant can offer, the applicant should explain how they will be able to complete the work.

• Applicant Artist must be 18 or older and a New York State resident as of the application deadline.

• We fund a year out. Meaning applications made this year are for creative activities occurring next year.

• For questions, please contact Program Staff in the funding area most aligned with your artistic work. View contact information here: https://arts.ny.gov/contact

NEW YORK STATE OF OPPORTUNITY. | **Council on the Arts**

Sponsoring Organization Responsibilities

- As NYSCA cannot make grants directly to individuals, each applicant must be sponsored by an eligible New York State nonprofit organization.

- Grants are awarded to the sponsoring organization, which then directs the funds to the artist. Eligible fiscal sponsors are non-profit organizations incorporated or registered to do business in New York State.

- Such organizations must be fully Prequalified in the Grants Gateway.

- Sponsoring organizations may serve as fiscal agents and limit their role to receiving, disbursing, and reporting on grants. The sponsoring organization may alternatively provide additional fiscal, administrative and production services to the artists they sponsor.

- **Sponsoring organizations other than service organizations may request support for only one creative grant in each area of support per year.**

NEW YORK
STATE OF
OPPORTUNITY. | Council on the Arts

Sponsored Artist Responsibilities

- Recognizing that when choosing a sponsor, it is best practice that the artist understands the role of the sponsoring organization.

- Working with the sponsoring organization regarding the submission of the application.

- Supplying the Sponsoring Organization with a completed application narrative and any relevant support materials including proof of residency.

- Keeping themselves apprised of all NYSCA and sponsoring organization deadlines.

- Providing proper NYSCA credit upon receiving a grant.

- Offering public access serving a NY State audience during the grant period. This can be a single presentation of a work in progress version, or an artist talk about their creative process for funded project, in person or online component, or other publicly accessible program relating to the funded project.

- Artistic control of, and proprietary rights to, any supported project rest exclusively with the artist.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Registration Questions

- Are filled out by sponsoring organization in the online application portal.

- These questions pertain to information about the sponsoring organization.

- See pages 10-11 of Support for Artists guidelines for full lists of questions

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Sponsored Request Questions

- Are filled out by sponsoring organization in the online application portal.
- These questions pertain to information about the sponsored artist and project:
- Sponsoring organization will verify lead artist named in application is a current NYS resident.
- Verify that sponsored artist is not a staff or board member of sponsoring organization
- Verify lead artist named in application did NOT apply last year for Support for Artists Opportunity.
- Basic contact information for the sponsored artist: (legal name, address, email, phone).
- Project Title: Provide Name of proposed project (up to 100 characters).
- Project Description: Provide a brief description of proposed project. (up to 250 characters).
- Funded projects will be awarded $10,000. A sponsoring organization is eligible to take an administrative fee of up to $500 for a funded project. List amount of fee charged: (if no fee, put 0)
- Select artistic area from dropdown box.

Narrative Application Questions

- On a self-produced document, each applicant is to speak to the following points as it relates to their proposed project (up to 10,000 characters):

- Include the project title.

- Describe the project for which you are seeking support, including the creative or development work to be done in 2024.

- Provide a statement written by the lead artist describing their distinctive vision, stylistic and thematic qualities to be expressed in the proposed work. Include specific context about how proposed project builds on similar work in your field.

- List and describe each work sample's relationship to proposal: Describe each work sample and the relationship between the work sample and the proposed project, noting any stylistic or technical elements that are directly related to the proposed project. If the proposed project represents a new direction or departure from your past work as demonstrated in the work sample, this should also be discussed.

- Highlight how the individual or team possess relevant experience to creatively lead this project.

- A requirement of this grant is for there to be some form of public presentation of your new work for New York State audiences. Define the project's intended audience and detail any aspect of the project which will be made accessible to that audience in 2024, as applicable.

- Articulate any novel approaches to public engagement with regards to the creative process or public presentation of proposed project.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Application Support Materials

- Every artistic area has a specific set of support material requirements.

- Support materials including your narrative question response are to be provided as a single multipage PDF that your fiscal sponsor will upload into the online platform.

- Please review the specific support materials that pertain to your specific request. These are listed under each artistic area's summary on pages 13-18 of the Support for Artists guidelines.

- Some support Materials are required while others are optional, please be sure to provide all required support materials.

- When providing video materials please note that you are to create a "links page" listing the links that Panel and staff will use to access this type of support materials. Actual video files are not uploaded into the application portal. Please be sure to provide these links without a password and ensure that they remain active and available for review through the end of this year.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

How is my Application Evaluated?

- NYSCA Artist Support grants will be assessed under one all-encompassing criterion: Creativity. Panelists will consider the application questions and supporting materials to determine a single rating (5-0) for the application. Any application scoring 2 and below will not be eligible for support.

Creativity (5-0)
-Clear artistic vision.
-Relevance to the artistic development of the artist.
-Significance, distinctiveness, and innovative qualities of the project.
-Creative contributions to the discipline.
-Viability of the project's prospects for completion.
-Relationship and suitability of the project to the artistic goals and mission of the sponsoring or commissioning organization, if applicable.
-Proposals that include novel approaches to public engagement with regards to the creative process or public presentation are encouraged.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Category Score	Scoring Guide
5	Meets or exceeds all benchmarks.
4	Meets most benchmarks.
3	Meets some benchmarks.
2	Meets few benchmarks.
1	Does not meet any benchmarks.
0	Question left unanswered, activities not arts/culture, response provides insufficient detail to understand programming.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

How is my Application Evaluated?

Each year, panelists play a key role in NYSCA grantmaking. NYSCA selects a diverse group of professionals from across the state to fulfill the advisory panelist role.

- Panelists' expertise spans a range of artistic practices as well as many facets of non-profit management. Advisory panelists must demonstrate expertise in at least one of NYSCA's evaluation criteria.

- NYSCA is currently seeking panelists from all 10 regions of the state.

- All FY2024 panels will be conducted virtually.

- Selection Process and Requirements: Nominations are due by June 2, 2023, to be considered for panel service this year.

- Visit our website to nominate yourself or a colleague: https://arts.ny.gov/panelists!

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Frequently Asked Questions

Q: How do I register as an artist in order to apply?

A: You do not. All individual artists must apply using a qualified NY State based nonprofit organization as their fiscal sponsor. Artists do not interact with our grantmaking platforms, their fiscal sponsor submits the application on the artist's behalf.

Q: As an Artist how can I find a fiscal sponsor?

A: NYSCA does not pair artists with fiscal sponsors. However, anyone can look through our past NYSCA funded list to see organizations that have successfully served as fiscal sponsors in previous years: http://www.nysca.org/grant_app/org_search.cfm

Q: I have a multi-year grant with NYSCA or plan to apply for organizational support, can I still serve as a fiscal sponsor for an artist?

A: Yes. Serving as a fiscal sponsor in no way precludes the sponsoring organization from applying to other NYSCA opportunities they qualify for.

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Frequently Asked Questions

Q: I am on the board or on staff of a nonprofit organization, can this organization serve as my fiscal sponsor?

A: No. Given that sponsoring organization acts as the custodian of the grant, it can constitute a conflict of interest should the grantee be currently on the Board or an Artistic/Administrative Staff.

Q: I applied last year under the Support for Artists opportunity can I apply again this year?

A: No, as the sit out rule applies to both lead artist and project, whether funding was received or not.

NEW YORK STATE OF OPPORTUNITY. | **Council on the Arts**

Frequently Asked Questions

Q: Are there any other grant opportunities available for artists?

We encourage artists to review the following resources:

1. Local Statewide Community Regrant Partners: https://arts.ny.gov/nysca-regrants-and-partnerships

2. NYFA: https://www.nyfa.org/awards-grants/

3. NY Media Arts Map: http://www.nymediaartsmap.org/funding_opportunities

4. Wave Farm: https://wavefarm.org/grants/about

5. ART/NY: https://www.art-newyork.org/funding

6. Poets & Writers: **https://www.pw.org/funding/funding_readingsworkshops**

7. NY Folklore: https://nyfolklore.org/

8. Architectural League: https://archleague.org/

9. NYS DanceForce: https://www.danceforce.org/

NEW YORK STATE OF OPPORTUNITY. | Council on the Arts

Who Should I Contact with Questions?

- For technical questions on submitting online applications or prequalification, contact help@arts.ny.gov.

- For opportunity-related questions, please contact Program Staff in the funding area most aligned with your organization's work. View contact information here: https://arts.ny.gov/contact.

- Submit questions at least two weeks before the application deadline. Please note that we do not review written draft application materials.

Mark Your Calendar!

- Webinar Week runs May 31-June 2! Registration links are live on the NYSCA website.

- All webinars are recorded and posted to the NYSCA website

- Office hours will begin in June. Schedule is forthcoming.

- You can reach NYSCA staff beyond the webinars and office hour sessions

- REMINDER: Don't wait – Prequalify today! Please confirm you are Prequalified if you are a returning grantee!

NEW YORK
STATE OF
OPPORTUNITY. | Council on
the Arts

Thank you!

We will now move into a live Q+A session.

We welcome your questions.