

Thank you for joining the New York State Council on the Arts' FY2024 Kick Off Webinar!

The Webinar will begin momentarily!



Council on the Arts

Caption: Education Through Music/Photo: Jason DeCrow

NYSCA FY2024 Kick Off Webinar

**Hosted by Mara Manus, Executive Director and
Megan White, Deputy Director of Programs
Thursday, May 18, 2023**

NYSCA FY2024 Funding Overview

- We are immensely grateful to Governor Hochul and our State Legislature for their \$127 million investment in the arts.
- 4 NYSCA opportunities are currently open.
- Capital Projects funding opportunity will open in the Fall.
- The FY2024 **guidelines** and **application manual** can be found on the FY2024 Opportunities Page on the NYSCA website:
<https://arts.ny.gov/FY2024FundingOpportunities!>

New NYSCA Mission and Values

Mission

To foster and advance the full breadth of New York State's arts, culture, and creativity for all.

NYSCA Values:

- **The vast diversity of NYS communities**
- **Equitable engagement with the arts for people of all ages and inclusive of all backgrounds**
- **Access to the full breadth of arts and culture**
- **The vital role that arts and culture play in the health of the economy and people**
- **The constant evolution of artmaking and creative practice**
- **Creativity as a community asset**



NYSCA FY2024 Funding Priorities

- **Expansive eligibility and access** to funding for organizations and individual artists from a wider range of artistic practices, and local and underrepresented communities
- **Streamlined user experience** to reduce burdens such as time spent on the application to expand access for new applicants and small and medium sized organizations
- **The reduction and consolidation** of funding categories in the application and evaluation processes
- **Flexible funding and reporting terms** in response to the fluid nature of our times

What is the first step to
apply for NYSCA Funding?

Prequalification

- You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding from NYSCA.
Please note: This is a separate portal from the application portal.
- Don't wait – start this process now!
- **Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants.** The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

Prequalification

- **New Applicants:** Please begin the Prequalification process as soon as possible.
- **Returning Applicants:** Your prequalification status expires annually. Please be sure to check their vault status. *Hundreds of vaults are expiring in the next few months, please review your status today.*
- If you have additional questions on the Prequalification requirement, please contact us at help@arts.ny.gov or visit our website for more information, including a prerecorded webinar



Key Dates

- Guidelines posted: **May 16, 2023**
- Application portal opens: **Thursday, June 1, 2023**
- Application portal closes:
Thursday, July 13, 2023 at 4PM
- *Everything you need to start the process is available now!*



**Council on
the Arts**

Eligibility

- Be a non-profit organization either incorporated in or registered to do business in New York State, Native American nations in New York State, or unit of government in New York State municipalities.
- Have your principal place of business located in New York State.
- Please review eligibility as listed in the guidelines.

Support for Organizations

- Provides **flexible general operating and programming funding** for non-profit organizations
- NYSCA Support for Organizations is limited to one request per organization and may be awarded as a multi-year grant.
- Although organizations may submit only one application for their own entity to NYSCA Support for Organizations, they may also serve as fiscal sponsors for other unincorporated organizations. Additionally, universities or other organizations that apply on behalf of a department or embedded program must also apply as fiscal sponsors.

Support for Artists

- NYSCA embraces the rich diversity of artmaking across New York, and applicants from all artistic practices and disciplines are encouraged to apply.
- Funds creative commissions to individual artists across the state.
- **There are eight commission areas: Choreography Commissions , Composer Commissions, Film, Media, and New Technology, Folk and Traditional Arts, Interdisciplinary, Literature, Theater Commissions, and Visual arts**
- Applicants must apply through a non-profit fiscal sponsor.



Support for Targeted Opportunities

- **Creative Performance Residencies:** This opportunity supports a minimum 3-consecutive-week residency by New York-based performing arts groups in a targeted area in New York State outside of the applicant's home county and outside New York City.
- **Rehearsal and Studio Space for the Performing Arts:** This funding is intended to support creative rehearsal time and organizations that provide viable and affordable space for non-profit arts groups and artists
- **Folk and Traditional Arts Apprenticeships:** This funding provides individuals experienced in a folk art with opportunities to study with master folk artists from their own community. Priority is given to apprenticeships involving the transmission of traditions no longer widely practiced.

Support for Regrants and Services

- *This opportunity is by invitation only.*
- Supports regrant and partner organizations across all 62 counties while identifying new opportunities to ensure the greater reach of NYSCA funding and greater access for new applicants. Partnerships cover a range of services.
- Funding ensures NYSCA dollars reach all 62 counties of New York

Multi-Year Awards

- NYSCA awards both single and multi-year grants.
- **Applicants cannot request multi-year grants.** NYSCA awards multi-year grants when the panel, staff, and Council of NYSCA agree that a similar level of service or activity will be sustained by the applicant organization over successive years.
- Multi-year grants represent NYSCA's agreement to offer successive years of support without requiring a full application and review of the grantee in the succeeding years conditional on NYSCA's budget appropriation and the applicable contract execution for each successive year.



How Applications are Evaluated

There is a multi-step review process:

- First, **staff reviews** the applications
- Second, **Panel reviews** applications and support materials and rates based on three criteria:
 - Creativity,
 - Public Service and
 - Fiscal and Managerial
- Third, the **NYSCA Council reviews and votes** on the recommendations
- Finally, if an applicant wishes to **appeal** a Council decision, they may submit a formal appeal which is a separate review process

Panelists

Each year, panelists play a key role in NYSCA grantmaking. NYSCA selects a diverse group of professionals from across the state to fulfill the advisory panelist role

- Panelists' expertise spans a range of artistic practices as well as many facets of non-profit management. Advisory panelists must demonstrate expertise in at least one of NYSCA's evaluation criteria
- NYSCA is currently seeking panelists from all 10 regions of the state
- All FY2024 panels will be conducted virtually.
- Selection Process and Requirements: Nominations are due by June 2, 2023 to be considered for panel service this year.
- Visit our website to nominate yourself or a colleague: <https://arts.ny.gov/panelists>!



Who Should I Contact with Questions?

- For technical questions on submitting online applications or prequalification, contact help@arts.ny.gov
- For opportunity-related questions, please contact Program Staff in the funding area most aligned with your organization's work. View contact information here: <https://arts.ny.gov/contact>.
- You can always reach NYSCA staff directly outside of webinars and office hours with your questions.
- Submit questions at least two weeks before the application deadline. Please note that we do not review written draft application materials.

Mark Your Calendar!

- Our third annual “Webinar Week” runs Wednesday, May 31- Friday, June 2!
 - Please note: all webinars are recorded and posted on the NYSCA website.
 - NYSCA will host several office hour sessions with Staff in June
- This schedule and the registration links will be sent out and posted to the NYSCA website following this webinar. We ask that you please read the guidelines in their entirety before attending a NYSCA webinar.
- Additionally, attending webinars and contacting NYSCA staff is optional. It has no bearing on the review of an application.
- **REMINDER: Don't wait – Prequalify today!**



Thank you for joining us!

We will now move into a live
Q+A session. We welcome
your questions.

Top Five Questions

- **How many opportunities can I apply for?**
 - You can apply for Support for Organizations, Targeted Opportunities, and your organization can sponsor someone in Support for Artists.
 - You can apply to all three!
- **What is the application deadline?**
 - Thursday, July 13, 2023 at 4PM
- **When do I have to Prequalify?**
 - By the application deadline – but don't wait! Start this process today!
- **Can I apply for Support for Organizations if I received funding last year?**
 - Yes. If you are on multi-year, please note you do not need to reapply. If you are unsure if you have multi-year grant, please refer to your contract or reach out to the NYSCA Help Desk – help@arts.ny.gov
- **Who can serve as a fiscal sponsor?**
 - Any registered NYS nonprofit arts and culture organization that is Prequalified can serve as a sponsor. Your sponsor organization doesn't have to be related to your organization's discipline – for example a non-profit museum can sponsor a music group
 - For sponsored organizations details, refer to the Sponsored Organizations guidelines
 - For artist sponsors details, refer to the Support for Artist Guidelines

