Thank you for joining the New York State Council on the Arts' FY2023 Regrowth and Capacity Enhancement Webinar!

The Webinar will begin momentarily!

Photo by Ron Thiele for Paul Taylor Dance Company Pentimento by Lauren Lovette featuring Lee Duveneck and Company

REGROWTH AND CAPACITY ENHANCEMENT

NYSCA FY2023 Webinar Week

Hosted by: Kristin Herron, Program Director and Leanne Tintori, Program Director

Welcome!

- The FY2023 **guidelines** and **application manual** can be found on the FY2023 Opportunities Page on the NYSCA website: https://arts.ny.gov/FY2023FundingOpportunities!

NYSCA FY2023 Funding Overview

- We are immensely grateful to Governor Hochul and our State Legislature for a record $140 million investment in the arts

- Five NYSCA opportunities are currently open

- Capital Projects funding opportunity will open in Fall 2022

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Prequalification

- You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding from NYSCA. *Please note: This is a separate portal from the application portal.*

- Don't wait – start this process now!

- **Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants.** The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

Prequalification

- **New Applicants:** Please begin the Prequalification process as soon as possible.

- **Returning Applicants:** Please be sure to check their vault status. *Hundreds of vaults are expiring in the next few months, please review your status today*.

- If you have additional questions on the Prequalification requirement, please contact us at <u>help@arts.ny.gov</u> or visit our website for more information.

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Key Dates

- Guidelines posted: **May 9, 2022**

- Application portal opens: **May 24, 2022**

- Application portal closes: **July 12, 2022, at 4PM**

Opportunity Overview

After the past two challenging years **Regrowth and Capacity Enhancement** offers support for arts and cultural organizations to redevelop their ability to serve their audiences.

NYSCA recognizes that arts/cultural programming may represent the visual, performing or literary arts, or it might reflect interdisciplinary work which is typically positioned between at least two art forms and may include environmental art, social justice practice or the intersection of any art form and the liberal arts or service organizations that focus on arts and culture.

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Opportunity Overview

Organizations with operating budgets over $100,000 may apply for up to three $10,000 awards for different activities.

Organizations with operating budgets under $100,000 maybe apply for up to three $5,000 awards for different activities.

Each request must be a separate application.

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Opportunity Overview

Each organization has been impacted uniquely, so supported activities can be very different and may include:

- Staff salaries whose positions were furloughed or reduced during the pandemic
- Payment to artists
- Programmatic costs
- Audience development including marketing or new forms of programmatic delivery
- Health and safety expenses (non-capital)

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Opportunity Overview – Eligibility

• Non-profit organizations either incorporated in or registered to do business in New York State, Native American tribe in New York State, or unit of government in New York State municipalities.

• Principal place of business located in New York State.

• Receive a satisfactory evaluation in the Vendor Responsibility Review.

• Primary focus (more than 50%) must be on arts/culture.

• Be open and accessible to the general public (by appointment only does not fulfill this requirement).

• Please note: Fiscally sponsored organizations are not eligible to apply for this opportunity. This includes organizations within universities, or part of a larger "umbrella" organization.

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Funding Priorities

Any eligible organization may apply and will be considered for funding. NYSCA will also use the following priorities in determining awards.

- Organizations within and serving historically underrepresented communities (see the full list in the guidelines)

- Organizations whose 2019 operation budgets are below $10,000,000

- Organizations whose staff and board reflect historically underrepresented communities

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Narrative Questions

You will first be asked to respond to drop down questions which include:

- Selecting from statements that reflect your organization's experience of the past two years

- Whether or not your organization serves historically underrepresented communities

- Whether or not your staff and board represents those communities.

- Identifying one capacity enhancement area for funding. These include rehiring staff, increasing staff hours, increasing salaries, paying artists, program planning, program implementation, audience development, marketing/advertising, health/safety or other.

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Narrative Questions

In 250 characters or less:

Briefly describe the activity this funding would support.

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NYSCA Tips on Narrative Questions

Remember you can submit up to three separate applications for this opportunity.

Each application should address a different issue or problem.

For example: for your first Regrowth and Capacity Enhancement application you identify all the areas in which you have been impacted, including that you have had to furlough staff. Then you select that funds would be used to increase staff hours and briefly describe how an award would support that goal.

NYSCA Tips on Narrative Questions

Think about the basics, as relevant: "who, what, where, when, how."

Weak Response: "Fund a position we furloughed during pandemic."

Stronger Response: "We reduced our Artistic Director (AD) to half-time during the pandemic as all performances were cancelled. Funds will return the position to full-time. Our AD manages staff, leads artistic direction, and will direct at least one show this year."

Bonus tip? The "Stronger" example is 244 characters.

How is my Application Evaluated?

- NYSCA staff will review each application for eligibility and priorities based on the guidelines.

- Based on our budget, eligible requests will move forward for approval by Council.

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Frequently Asked Questions (FAQ)

Question: If I apply for Support for Organizations, can I apply for Regrowth and Capacity Enhancement?

Answer: Yes.

Question: If my organization is on multi-year, can I apply for Regrowth and Capacity Enhancement?

Answer: Yes.

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Frequently Asked Questions (FAQ)

Question: Can I ask for support for the same thing in both Support for Organizations and Regrowth and Capacity Enhancement? For example, can I fund the same position with both grants?

Answer: No. Your applications should be distinct and not fund the same line items. This holds true for any other NYSCA categories.

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Frequently Asked Questions (FAQ)

Question: If my organization applies to our local Statewide Community Regrant site, can I also apply for this opportunity?

Answer: Any organization applying to NYSCA for 2023 funding is ineligible to apply for local Statewide Community Regrants funding for the same year.

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Frequently Asked Questions (FAQ)

Question: How do you define what an arts or cultural organization is?

Answer: Typically, an organization would represent visual, performing, literary or interdisciplinary arts. If you have any questions about whether or not your organization is primarily an arts or cultural organization you should contact NYSCA staff directly to discuss.

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Frequently Asked Questions (FAQ)

Question: My organization is arts/cultural but it doesn't meet any of the priorities. Does that mean my organization cannot apply?

Answer: No. **Your organization can apply**. Understanding that NYSCA receives thousands of applications each year, support for Regrowth and Capacity Enhancement will first go to those that are eligible and meet priorities. Depending on the availability of funds, organizations that are not in the priority group may still receive funding.

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Frequently Asked Questions (FAQ)

Question: Is there anything this **cannot** fund?

Answer: Yes! Please read the guidelines carefully and review the section "What Regrowth and Capacity Enhancement cannot fund." Some examples include capital expenses, software, entertainment, competitions and contests – but do read this section carefully. If you apply for anything on this list the application will not be fundable.

Who Should I Contact with Questions?

- For technical questions on submitting online applications or prequalification, contact help@arts.ny.gov

- For opportunity-related questions, please contact Program Staff. View contact information here: https://arts.ny.gov/contact

- Submit questions at least two weeks before the application deadline. Please note that we do not review written draft application materials.

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Next up for NYSCA

- Webinar Week continues May 16 – May 19!
  - **Please note: all webinars are recorded and posted on the NYSCA website**
- Office Hours will begin soon! Please continue to check our website!

- You can reach NYSCA staff beyond office hour sessions

- Don't wait – Prequalify! Confirm you are Prequalified.

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Thank You for Joining Us!

We will now move into a live Q+A session!