



**Council on
the Arts**

Regrowth and Capacity Enhancement



Photo by Ron Thiele for Paul Taylor Dance Company
Pentimento by Lauren Lovette featuring Lee Duveneck and Company

Fiscal Year 2023

Deadline to apply: July 12, 2022 at 4PM

arts.ny.gov

REGROWTH AND CAPACITY ENHANCEMENT OPPORTUNITY

Open to all New York State-based non-profit organizations, or Indigenous tribes whose primary focus is arts/cultural programming. While arts and cultural programming represents a diverse range of experiences, all involve creative activity. Arts/cultural programming may represent the visual, performing, or literary arts, or it might reflect interdisciplinary work which is typically positioned between at least two art forms, and may include environmental art, social justice practice, or the intersection of any art form and the liberal arts, or service organizations that focus on arts and culture.

What is Regrowth and Capacity Enhancement?

After the past two challenging years NYSCA offers support for arts and cultural organizations to redevelop their ability to serve their audiences. Each organization has been impacted differently – for this award you define what you need. Support may:

- Contribute to support for any staff whose positions were furloughed or reduced during the pandemic.
- Provide payment to artists.
- Support programmatic costs.
- Advance audience development efforts which might include marketing or new forms of programmatic delivery.
- Assist with necessary health and safety expenses (non-capital).

Eligible organizations may apply for up to three \$10,000 awards for a different activity totaling no more than \$30,000. **Each \$10,000 request must be submitted as a separate application.**

Organizations with operating budgets under \$100,000 may be eligible for up to three \$5,000 awards totaling no more than \$15,000. **Each \$5,000 award must be submitted as a separate application.**

What Regrowth and Capacity Enhancement cannot fund:

New York State law and NYSCA policy restrict the types of activities and expenditures that NYSCA may fund. Regrowth and Capacity Enhancement grants are unable to support the following:

- Capital expenditures.
- Deficits and debt reductions.
- Purchase of software.
- Activities that are not open to the public. Examples include programs restricted to membership, or organizations open by appointment only.
- Competitions and contests
- Entertainment costs including food and drink.
- Expenses for the establishment of a new organization.
- Lobbying activity.
- Administrative overhead or fees charged by an affiliated institution or university
- Expenses of privately-owned facilities like homes or studios.

- Programs or activities that occur outside of New York State.
- Out-of-state travel expenses.
- Requests already funded by NYSCA.
- Programs of public-school districts or their components or affiliates.
- Programs that are recreational, rehabilitative, or therapeutic.
- Programs of New York State agencies or departments.
- Programs of public colleges and universities except under limited circumstances. Entities with close public college or university affiliations must be examined on a case-by-case basis.

Applicant Eligibility (in addition to what Capacity Enhancement cannot fund):

- Must be Prequalified in Grants Gateway by the application deadline.
- Must receive a satisfactory evaluation in the Vendor Responsibility Review.
- Primary focus (more than 50%) must be arts/culture as defined above.
- Must be open and accessible to the general public (*Appointment only does not fulfill this requirement*)
- *Fiscally sponsored groups are not eligible to apply for this opportunity.*

Priorities:

Any eligible organization may apply. NYSCA will use the following priorities in determining awards

- Organizations that are within and serve historically underrepresented communities, although every arts/cultural organization is eligible for funding. NYSCA interprets underrepresented communities as including, but not limited to, African American/Caribbean, Latino/Hispanic, Asian/Pacific Islander, Middle Eastern, Native American/Indigenous communities; people in geographically remote areas; disabled communities; LGBTQIA communities; neurodiverse communities; vulnerable aging populations; veterans; low income and homeless populations; as well as justice-involved juveniles and adults.
- Organizations whose 2019 operating budgets are below \$10,000,000.
- Organizations whose staff and board reflect the community compositions noted above.

The FY2023 NYSCA Application Manual (pdf):

http://www.nysca.org/downloads/guidelines/FY2023/FY2023_Application_Manual.pdf

explains how to:

1. Review NYSCA's general requirements
2. Become Prequalified in the Grants Gateway

The FY2023 NYSCA Application Portal for this opportunity will open online on 5/24/22 (Technical Instructions on submitting an online application through the FY2023 NYSCA Application Portal will also be released by 5/24/22.)

REGISTRATION QUESTIONS

All applicants will enter registration information including organization and contact information, mission statement, and the following details. This information will automatically appear on your NYSCA application.

- Organization Website

- Other Social Media
- Facilities: Describe location, any planned capital work, whether owned or leased and, if rented, when lease expires.
- Hours: When open to public
- Number of people served (audience/visitors/participants) data:
- In-person attendance 2019, 2020, 2021
- Virtual 2019, 2020, 2021

Questions:

- Please select from the following list all statements that reflect your organization's experience of the past two years
 - Our organization laid off or furloughed staff.
 - Our organization reduced salaries.
 - Our organization cut back on in-person programming.
 - Our organization moved solely to online programming.
 - Our organization offered no programming due to the pandemic.
 - Our organization experienced income reductions of more than \$10,000 or more from before the pandemic.
 - Our organization ended 2020 or 2021 with operating deficits.
 - Other
- The organization is within and serves historically underrepresented communities as outlined above:
 - Yes
 - If yes, please indicate which communities:
 - No
 - I don't know
- The organization's staff and board reflects the composition of the underserved community it represents and/or the immediate neighborhood in which it exists, as stated in priorities:
 - Yes
 - No
 - I don't know
- Identify one capacity enhancement area for which funding would make a difference for your organization to fulfill its mission and better serve its audiences. Choose the area from the drop down and then describe how funds would be used in a few sentences.
 - Rehiring staff
 - Increasing staff hours
 - Increasing salaries
 - Paying artists
 - Program planning
 - Program implementation
 - Audience development

- o Marketing/advertising
- o Health/safety
- o Other

Text Box [250 characters]: Briefly describe the activity that this funding would support.

Organization’s 2019 Operating Budget [\$]

PROPOSED USE OF NYSCA FUNDS

Should your request be funded, the information you provide below will be used to complete a contract. You may use the award for one or more of the categories.

Please remember:

- If you select Personnel you must enter the following in the notes section. You may include up to 3 positions:
 - o Exact title of each position for which you plan to use funds
 - o Each position’s annual salary in whole dollars
 - o Each position’s work hours per week
 - o The total months per year for each position.

Example: Artistic Director, \$51,234 salary, 37.5 hours/week, 12 month/year.

- NYSCA cannot fund out-of-state travel or entertainment costs.

	Percentage (%) of award to allocate to expense	Notes on expense
Personnel		
Outside Artistic Fees and Services		
Regrants		
Space		
Equipment		
Travel (In state only)		
Marketing/Advertising		
Other(specify)		
Total	<u>100%</u>	<u>Sum of all lines above; must equal 100%</u>