



# NYSCA Support for Special Opportunities

July 12, 2021

This webinar will be recorded and posted on the NYSCA website

**WE WILL BEGIN MOMENTARILY**

## REMINDER

The FY2022 guidelines and application manual can be found on the FY2022 Opportunities Page on the NYSCA website:

<https://arts.ny.gov/FY2022FundingOpportunities>

# Round 3: Support for Special Opportunities

Valuing artists and creative expression, NYSCA offers support that enhances artistic diversity across New York State.

For FY2022 the following special opportunities are open for application:

- Folk and Traditional Arts Apprenticeships
- Rehearsal and Studio Space for Performing Arts
- Performing Arts Residencies

Applications will be evaluated according to the following 4 criteria: Creativity, Access, Relevance, and Managerial & Financial.

For questions, please contact Program Staff in the discipline area most aligned with your artistic work. View contact information here: <https://arts.ny.gov/contact>.

# Round 3: Support for Special Opportunities

Application portal opens: July 19, 2021

Application portal closes: September 1, 2021, at 4pm

# Prequalification

You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding.

# Prequalification

**Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants.** The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

**To be eligible for FY2022 funding from NYSCA, you must be Prequalified in the Grants Gateway by the application deadline.**

More information on Prequalification can be found **section 8 of the NYSCA application manual:** <https://arts.ny.gov/FY2022FundingOpportunities>

**Questions?** Contact the NYSCA Prequalification Team at [help@arts.ny.gov](mailto:help@arts.ny.gov)

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## FOLK AND TRADITIONAL ARTS APPRENTICESHIPS

- Apprenticeships can stimulate the continuity of traditional arts.
- Presents practitioners an opportunity to study with master folk artists from their own communities.
- A study plan is part of the application.
- Support is awarded to both the master and the apprentice.
- Awards will be made up to \$10,000.

# How will my application be assessed?

One all-encompassing criterion will be used to assess these applications: Creativity. Any application scoring 2 and below will not be eligible for support.

## **Creativity (5-0)**

- Shows innovation and/or distinctiveness in curriculum
- Master artist shows a high degree of skill in the specified art form
- Apprentices have the appropriate skill level for the proposed curriculum
- Provides opportunities to learn a traditional art form for a member or members of the community from which the tradition originates
- Preserves a traditional art form to ensure its continuation for future generations
- Compensation for artist and apprentice(s) is appropriate for the time commitment
- Cost proposed for any other materials is appropriate and feasible
- Curriculum is appropriately structured/feasible and stated goals are achievable



# How will my application be assessed?

Category Score	Scoring Guide
5	Meets or exceeds all benchmarks.
4	Meets most benchmarks.
3	Meets some benchmarks.
2	Meets few benchmarks.
1	Does not meet any benchmarks.
0	Question left unanswered, activities not arts/culture, response provides insufficient detail to understand programming.

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## REHEARSAL AND STUDIO SPACE FOR PERFORMING ARTS

*Sponsored Requests are not eligible in this category.*

The purpose of this initiative is to provide affordable rehearsal and studio space for the general performing arts field.

Organizations wishing to apply for Rehearsal and Studio Space for Performing Arts funding are welcomed and encouraged to contact appropriate Program Staff.

### *Prerequisites*

- A minimum of 1,000 hours each year must be utilized for the contract period at a rate of \$10 per rehearsal hour or less.
- No single artistic entity may exceed more than 10% of the subsidized hours.

# How will my application be assessed?

Each criterion will be given a rating from 5-0. However, any application scoring 2 and below in any criterion will not be eligible for support.

<b>Creativity</b>	<b>Access</b>	<b>Relevance</b>	<b>Managerial &amp; Financial</b>
<p>Narrative and work samples:</p> <ul style="list-style-type: none"> <li>-Show that this program aligns with mission;</li> <li>-Competitive or relevant to discipline, peers or within its context;</li> <li>-Programs well designed; distinctiveness and innovative;</li> </ul>	<ul style="list-style-type: none"> <li>-Communities served are reflected in staff and board.</li> <li>-Outreach is comprehensive and inclusive to target multiple components of community.</li> <li>-Proactively reaching out to all communities authentically. Make it easy for communities to participate.</li> </ul>	<ul style="list-style-type: none"> <li>-For those organizations that serve particular populations, organization serves the diversity of subgroups, cultures, and interests within stated community(ies).</li> <li>-Spaces, programming, office environments are accessible, ADA compliant, age-friendly, and welcoming to people of all abilities.</li> <li>-Space is physically appropriate to the needs of the targeted arts discipline(s) served.</li> <li>-Evaluation and assessment of outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>-Demonstrates an understanding of challenges and organizational strengths and weaknesses. Has initiated creative solutions.</li> <li>-Demonstrate good management and maintenance of space.</li> <li>-Organization has shown innovation during stressful times.</li> <li>-Demonstrates ability to "pivot" and deliver program while remaining true to mission.</li> </ul>

# How will my application be assessed?

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## PERFORMING ARTS RESIDENCIES

*Sponsored Requests are not eligible in this category*

Support for artists' fees and some administrative costs are available for New York-based performing arts groups for a residency outside the applicant's home county.

**Goals for long-term residencies are:**

- Developing audiences for the art form outside New York City.
- Encouraging the cultural resources of community based professional groups and/or individuals in the area.
- Supporting a substantial period of work involving classes, workshops, open rehearsals, creation of new work, community programs, and public performances.
- Prioritizing projects that bring underrepresented art forms into a community and region.

# Round 3: Support for Special Opportunities

## PERFORMING ARTS RESIDENCIES

*Sponsored Requests are not eligible in this category*

### *Prerequisites*

- Be a non-profit performing arts group with a recent history of NYSCA support.
- Indicate a confirmed residency host and location in your application.
- Demonstrate previous experience in conducting residency activity and programming.
- Possess administrative resources to conduct a residency for a **minimum of 3 weeks.**

# How will my application be assessed?

Each criterion will be given a rating from 5-0. However, any application scoring 2 and below in any criterion will not be eligible for support.

<b>Creativity</b>	<b>Access</b>	<b>Relevance</b>	<b>Managerial &amp; Financial</b>
<p>Narrative and work samples:</p> <ul style="list-style-type: none"> <li>-Support artistic vision;</li> <li>-Show that programs align with mission;</li> <li>-Competitive or relevant to discipline, peers or within its context;</li> <li>-Programs well designed; distinctiveness and innovative;</li> <li>-Artists and participants well-matched to work.</li> </ul>	<ul style="list-style-type: none"> <li>-Communities served are reflected in staff and board.</li> <li>-Outreach is comprehensive and inclusive to target multiple components of community and/or audience.</li> <li>-Proactively reaching out to all communities authentically. Make it easy for communities to participate.</li> <li>-Spaces, programming, office environments are accessible, ADA compliant, age-friendly, and welcoming to people of all abilities.</li> <li>-Hiring and selection processes for staff, board and artists are inclusive and oriented toward creating diversity and equity.</li> </ul>	<ul style="list-style-type: none"> <li>-Applicants demographically align with surrounding areas.</li> <li>-For those organizations that serve particular populations, organization serves the diversity of subgroups, cultures, and interests within stated community(ies).</li> <li>-Applicant creates programming that reflects the world within and beyond their community.</li> <li>-Programming is distinctive; preserves or expands art forms, cultural heritage, or unique genres in the arts.</li> <li>-Demonstrates alliances and partnerships across their local or artistic community.</li> <li>-Evaluation and assessment of outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>-Payment policy to artists and staff reflects best practice among peers.</li> <li>-Demonstrates an understanding of challenges and organizational strengths and weaknesses. Has initiated creative solutions.</li> <li>-Organization has shown innovation during stressful times.</li> <li>-Demonstrates ability to "pivot" and deliver programs while remaining true to mission.</li> </ul>

# How will my application be assessed?

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# Frequently Asked Questions (FAQs)

# FAQs

Q: I have a multi-year grant with NYSCA. Can I still apply?

**A: Yes, these are exempt funding opportunities.**

Q: I plan on applying for FY2022 Support for Organizations or Artists.  
Can I still apply?

**A: Yes, these are exempt funding opportunities.**

Q: I'm a new applicant. Can I apply?

**A: Yes, you can apply for Folk And Traditional Art Apprenticeships, Rehearsal and Studio Space for Performing Arts; but you are not eligible to apply for Performing Arts Residencies as a first-time applicant.**

# FAQs

Q: I am a museum that has a performance series. We meet the requirements to apply for the Performing Arts Residencies grant. Am I eligible?

**A: No. Your museum can host a group that will apply for NYSCA support, but it cannot apply for a Performing Arts Residencies grant. The performing arts group, however, can apply for this grant if they are from outside your county.**

Q: Am I eligible for residency if I am a multi/interdisciplinary arts group?

**A: As long as you have artists involved in the community activities and the performance presentation of the work you can apply.**

# Who should I contact?

## NYSCA

- For technical questions on submitting online applications or prequalification, contact [help@arts.ny.gov](mailto:help@arts.ny.gov)
- For opportunity-related questions, please contact Program Staff in the discipline area most aligned with your organization's work. View contact information here: <https://arts.ny.gov/contact>.
- Submit questions **at least two weeks before** the application deadline. Please note that we do not review written draft application materials.

# UPCOMING WEBINARS AND SUPPORT

Today's webinar is one in a series of webinars and office hours sessions we will be hosting to best support you during the FY2022 application process.

## **NYSCA Webinar Week is now in process!**

Join NYSCA Staff for opportunity-focused webinars and office hour sessions.

Each webinar will be recorded and posted to the NYSCA website here:

<https://arts.ny.gov/FY2022Webinars>

**Registration links are available here:** <https://arts.ny.gov/FY2022Webinars>

**We encourage you to read the guidelines for the relevant opportunity ahead of each webinar**

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QUESTIONS?



Thank you!