NYSCA Support for Organizations

July 13, 2021

This webinar will be recorded and posted on the NYSCA website

WE WILL BEGIN MOMENTARILY

Photo Courtesy of Caramoor

REMINDER

The FY2022 **guidelines** and **application manual** can be found on the FY2022 Opportunities Page on the NYSCA website:

https://arts.ny.gov/FY2022FundingOpportunities

WELCOME!

The **New York State Council on the Arts** (NYSCA) is dedicated to preserving and expanding the rich and diverse cultural resources that are and will become the heritage of New York's citizens.

Our efforts are guided by 3 fundamental principles:

- Artists are the center of creative endeavor.
- Strong arts and cultural organizations are vital to connecting the arts to people's lives.
- Every citizen of New York State can have a meaningful connection to creativity and every community has a right to cultural self-determination.

Prequalification

You must be Prequalified in the New York State Grants Gateway online portal at the application deadline to be eligible for funding.

Prequalification

Nonprofit organizations must be prequalified to do business with New York State agencies before they can compete for State grants. The process allows nonprofits to address questions and concerns prior to entering a competitive bid process.

To be eligible for FY2022 funding from NYSCA, you must be Prequalified in the Grants Gateway by the application deadline.

More information on Prequalification can be found **section 8 of the NYSCA application manual:** https://arts.ny.gov/FY2022FundingOpportunities

Questions? Contact the NYSCA Prequalification Team at help@arts.ny.gov

Round 3: Support for Organizations

Application Portal Opens: July 19, 2021
Application Portal Closes: September 1, 2021

- Awards will range from $10,000 - $49,500.
  - Multi-year contracts may be awarded.

- Rather than applying to multiple categories, applicants apply once to this organizational funding opportunity. Bottom line? *This opportunity allows you to request support where you most need it.*

Round 3: Support for Organizations

Eligibility:

- Be a: non-profit organization either incorporated in or registered to do business in New York State, Native American tribe in New York State, or unit of government in New York State municipalities.

- Have your principal place of business located in New York State.

- Is your organization unincorporated? You may be fiscally sponsored by an eligible non-profit organization which applies on your behalf.

- Organizations that do not have current NYSCA funding for 2022 (this is known as a multi-year grant).

Round 3: Support for Organizations

What will you ask me?

Full details can be found in the guidelines at arts.ny.gov

- You will have the option, in 2 short questions, to share if your organization is within and serves a historically underrepresented community.

- You will have 3,000 characters to frame your organization – its mission, history and cultural context.

- You will have 10,000 characters to highlight specific past programs, discuss institutional access, explore your organization's relevance and role in your community/region and identify managerial strengths and weaknesses.

- Uploading audio and/or visual links will allow you to share examples of the work highlighted in your narrative.

Round 3: Support for Organizations

Any Tips?

- Your narrative is an opportunity to tell the story of your organization and its work related to arts and culture.

- The strongest applications will <u>show</u> us your strengths. *What do we mean?* Do not tell us you are the "best" or the "first." Provide details so we learn about your creative strengths.

- Contextualize any data you provide, so we can best understand how your organization serves its community.

- Demonstrate how the work you do connects to and amplifies NYSCA's mission and values.

How will my application be assessed?

There are 4 criteria which will be the basis of evaluation:

Creativity

Access

Relevance

Managerial & Fiscal

Each counts for 25% of the overall score.

How will my application be assessed?

The following rubric explains four overarching criteria that will be considered in evaluating your application. Each criterion will be given a rating from 5-0. The application will receive an overall score which averages all four criteria. However, any application scoring 2 and below in any criterion will not be eligible for support.

Creativity	Access	Relevance	Managerial & Financial
Narrative and work samples: -Support artistic vision; -Show that programs align with mission; -Competitive or relevant to discipline, peers or within its context; -Programs well designed; distinctiveness and innovative; -Artists and participants well-matched to work.	-Communities served are reflected in staff and board. -Outreach is comprehensive and inclusive to target multiple components of community and/or audience. -Proactively reaching out to all communities authentically. Make it easy for communities to participate. -Spaces, programming, office environments are accessible, ADA compliant, age-friendly, and welcoming to people of all abilities. -Hiring and selection processes for staff, board and artists are inclusive and oriented toward creating diversity and equity.	-Applicants staff, board, and artists featured in programming demographically align with surrounding areas. -Organization serves specifically defined populations, organization serves the diversity of subgroups, cultures, and interests within stated community(ides). -Applicant creates programming that reflects the world within and beyond their community. -Programming is distinctive; preserves or expands art forms, cultural heritage, or unique genres in the arts. -Demonstrates alliances and partnerships across their local or artistic community. -Evaluation and assessment of outcomes.	-Payment policy to artists and staff reflects best practice among peers. -Demonstrates an understanding of challenges and organizational strengths and weaknesses. Has initiated creative solutions. -Organization has shown innovation during stressful times. -Demonstrates ability to "pivot" while remaining true to mission. -Demonstrates sound financial management

How will my application be assessed?

Category Score	Scoring Guide
5	Meets or exceeds all benchmarks.
4	Meets most benchmarks.
3	Meets some benchmarks.
2	Meets few benchmarks.
1	Does not meet any benchmarks.
0	Question left unanswered, activities not arts/culture, response provides insufficient detail to understand programming.

Frequently Asked Questions (FAQ)

GENERAL

Q: My organization has never applied to NYSCA before. Is it allowed to apply?

A: Yes! Please review the general eligibility, but past funding is not a requirement to apply.

Q: My organization is a small organization and/or an all volunteer organization. Is it allowed to apply?

A: Yes! Just be sure to review general eligibility.

FAQ

MULTI-YEAR and MULTIPLE REQUESTS

Q: I am a multi-year applicant to NYSCA. Can I still apply?

A: That depends. If your organization has received multi-year General Operating Support or programmatic support, but the grant concludes in 2021, then yes! If your organization has such a grant that continues into 2022, then no. Still unsure? Check your account at www.arts.ny.gov or contact NYSCA staff to verify.

Q: My organization usually applies for General Operating Support in [pick a program!] and a Project Support request in [pick a program!]. Can we still do that?

A: No. The application opportunities – or categories – are different this year. Each organization may submit only one application to Support for Organizations. You can highlight the information you would have shared in each separate application within this single request, however. If your application receives support, it may be used for both activities.

FAQ

MULTI-YEAR and MULTIPLE REQUESTS

Q: My organization has one GOS (or Project grant) that is on multi-year for 2022. But we usually get a second one, and that one concludes in 2021. Can we apply?

A: No. Your multi-year award is your award. You may decline that award and apply to Support for Organizations, but there is no guarantee you will receive funding. It is your choice, however. If your application receives support, it may be used for both activities.

Q: Can my organization apply to NYSCA Support for Organizations and the Recovery Grant?

A: If your organization is eligible for both, then yes! Be sure to join the Recovery Grant webinar later this week!

Q: I read the guidelines, but I am still confused. When will NYSCA's usual guidelines with GOS and Programs be released? And can we apply for those too?

A: The guidelines you see **are** NYSCA's guidelines for support in 2022. For those familiar with past guidelines, we have streamlined our grants. We know for many this is a change, but it is to help you save time and we are here to answer your questions!

FAQ

ARTS DISCIPLINES

Q: The application asks me to select my organization's organization type and arts discipline. What is the right answer?

A: There is no right answer. The answers you should select are the ones that best define your organization.

Q: My organization is a literary publisher. What type of support materials can I submit?

A: You may submit links to past journal issues or pdf excerpts from published works of fiction, poetry, etc. You may also submit a link to a reading or other event as one of your three selections.

In general, applicants will be uploading one PDF for their supporting material. Many will use this to include links to materials. Please remember that the total amount of materials should take a reviewer no more than 10 minutes to look at.

Who should I contact with more questions?

- For technical questions on submitting online applications or prequalification, contact help@arts.ny.gov

- For opportunity-related questions, please contact Program Staff in the discipline area most aligned with your organization's work. View contact information here: https://arts.ny.gov/contact.

- Submit questions **at least two weeks before** the application deadline. Please note that we do not review written draft application materials.

UPCOMING WEBINARS AND SUPPORT

Today's webinar is one in a series of webinars and office hours sessions we will be hosting to best support you during the FY2022 application process.

NYSCA Webinar Week is now in process!

Join NYSCA Staff for opportunity-focused webinars and office hour sessions.

Each webinar will be recorded and posted to the NYSCA website here: https://arts.ny.gov/FY2022Webinars

Registration links are available here: https://arts.ny.gov/FY2022Webinars

We encourage you to read the guidelines for the relevant opportunity ahead of each webinar

Thank you!