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NYSCA Strategic Plan Overview

Strategic Planning Priorities

In 2018, NYSCA commenced a strategic planning process to evaluate the needs of the New York arts and culture ecosystem, affirm new strategic priorities, and reimagine a mission to guide the agency's future. This process resulted in the following priorities:

- Amplify field innovation through goal-oriented funding.
- Lead in promoting fairness and access.
- Create and implement a powerful NYSCA communications system.
- Be a connector and convener to other resources.

Strategic Planning Process: September 2018 – March 2020

Phase 1: Statewide Engagement with External Stakeholders

NYSCA engaged with over 800 stakeholders through constituent workshops across the state, interviews, and surveys to workshop participants, NYSCA grantees, panelists, and field leaders.

Phase 2: Engagement of NYSCA's Internal Stakeholders

This phase captured input from NYSCA's Staff and leadership team, Council, and State Government officials.

Phase 3: In-depth Analysis and Action Planning

This phase included drafting of the final strategic plan by March 2020, coinciding with the beginning of the COVID-19 crisis in New York.

Strategic Priorities Implementation

At the start of the pandemic shutdown, our focus quickly became being as responsive to our field as possible, pausing our announcement of the strategic plan. Concurrently, the pandemic accelerated NYSCA's activation of the strategic priorities, rapidly expediting essential support to the field. This response resulted in the most significant restructuring of our grantmaking process in our agency's history.

NYSCA Mission Statement

To foster and advance the full breadth of New York State's arts, culture, and creativity for all.

The new mission was developed to embrace the breadth of arts and culture across New York, reflect NYSCA's service to the State, and propel us forward.

NYSCA Values Statement

NYSCA Values:

- The vast diversity of NYS communities
- Equitable engagement with the arts for people of all ages and inclusive of all backgrounds
- Access to the full breadth of arts and culture
- The vital role that arts and culture play in the health of the economy and people
- The constant evolution of artmaking and creative practice
- Creativity as a community asset

This values statement reflects our agency priorities and creates a roadmap for our future. These are the goals that NYSCA is perpetually striving for in order to meet the ever-evolving needs of our vast sector.